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Media Release



9 May 2018

News Editor

South West CDC and HP Singapore sign MOU to cement collaboration to build a future-ready community

- **150 HP Singapore employees to be equipped with SkillsFuture Advice information and coaching tips promote a growth mindset and lifelong learning among fellow employees**
- **First strategic collaboration with corporate support in key areas under South West Future Plan**

This Thursday, the South West Community Development Council (CDC) will be signing a first-of-its-kind Memorandum of Understanding (MOU) with HP Singapore (HP Inc.) to establish a strategic collaboration to address evolving community needs and future-proof residents within the South West District.

2 Conceived in August 2017, the South West Future Plan (SWFuture Plan) was launched to rally and mobilise community efforts in five (5) key focus areas; SG Cares, SG Secure, SG Health, SkillsFuture and Sustainable Singapore to address dynamic needs of the residents and improve future-readiness of the community. This MOU will be a key collaboration under the SWFuture Plan, whereby HP Singapore will be participating in projects that benefit the community and leverage its expertise in reinvention through innovation and growth.

3 Mayor Low says, “Private-public partnerships like these are catalysts for community growth. As our valued and long-term partner serving the South West, HP Singapore has enriched and uplifted our community in many ways, from sharing of its expertise, to volunteerism and practical contributions, and supporting the drive for lifelong learning. Today’s MOU is another example of their HP’s deep-seated commitment to improving lives. By combining our shared goals and values, we hope to create a caring, cohesive and inclusive South West.”

4 “Encouraging sustainability, diversity and inclusion is core to our values and is essential to making lives better within our local community,” said Mr. Lionel Chng, Managing Director, HP Singapore. “As a global company, we believe in creating a culture built on a growth mindset and lifelong learning. Through our values, we are pleased to continue our partnership with South West CDC to support Singapore’s success as a leading global economy.”

Cultivating a Growth Mind-set with SkillsFuture

5 HP Singapore is committed to upskilling its local and global workforce to ensure readiness for the future and will certify 150 SkillsFuture Growth Mindset Ambassadors who will educate HP employees throughout the organisation on the values of life-long learning with a growth mindset. This includes guiding fellow employees on the benefits of making the right career development choices to maximise their potential with a growth mindset and develop a mastery of skills through life-long learning.

6 “HP offers many career development opportunities including job rotations, a Professional Conversion Programme (PCP), a new graduate initiative (HP Star Programme) as well as platforms for learning like Brain Candy,” said Ivan Tan, Chief of Staff, Supply Chain Customer Support, HP Asia Pacific and Japan. “By understanding the extent of what SkillsFuture can offer, I’m excited to help fellow colleagues make the most of a wide range of opportunities available through the SkillsFuture initiative.”

Addressing Evolving Community Needs

7 In line with the Sustainable Singapore focus of the SWFuture Plan, HP Singapore will scale its HP Make IT Green Campaign, which aims to build community awareness of e-waste recycling and upcycling to create a circular economy. As one of the largest e-waste recycling efforts in Singapore that aims to collect 50,000 kg of e-waste over the next 12 months, HP volunteers will reach out to school children and residents in the South West District to educate the community on e-waste reuse and recycling.

8 HP Singapore will also extend its diversity and inclusion framework through skills-based volunteer efforts by providing expertise for the upcoming Integrated Care Programme @ South West (ICP) @ South West, a wrap-around child-centric programme for vulnerable children (in primary school) and families in partnership with community partners.

9 As part of the SG Secure movement, HP Singapore will tap into the Corporate Social Integration (CSI) Fund to promote workplace integration through activities and training under the Corporate Social Responsibility pillar. The CSI Fund is an SGSecure initiative by the CDC to celebrate diversity, inclusion and integration within the workplaces, as well as the community.

10 Details of the event are as follows:

Event : MOU signing with HP Singapore

Date : Thursday, 10 May 2018

Time : 8.45 am to 10.30 am (Media registration begins 8.30 am)

Venue : 1A Depot Close, Singapore 109842

11 We would like to invite your reporter and photographer/TV crew to the **MOU signing with HP Singapore**. Interviews can be arranged upon request. Please contact our media liaison officer for queries. We look forward to receiving you and your crew/photographer.

Media Liaison Officers

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About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community.

Through local help programmes, the South West CDC helps the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community" which came into effect on 1 March 2004.

About HP

HP Inc. creates technology that makes life better for everyone, everywhere. Through our portfolio of printers, PCs, mobile devices, solutions and services,

we engineer experiences that amaze. More information about HP Inc. is available at <http://www.hp.com>.

Programme

Time	Agenda
8.45am	Arrival of Mayor
8.45am – 8.50am	Mayor and Welcome Party will be escorted to Customer Welcome Centre (CWC)
8.50am – 9.00am	Welcome Remarks by Lionel Chng, MD of HP Singapore
9.00am – 9.20am	Updates to the Mayor on HP Initiatives by Key HP representatives: <ul style="list-style-type: none"> • CSR projects (to support SG Cares and SGSecure) • Make IT Green Campaign (to support Sustainable SG) • SkillsFuture
9.20am – 9.30am	Mayor and delegation will proceed to the Smart Manufacturing Application & Research Center (SMARC) at Block 1A
9.30am – 9.45am	Introduction from Richard, Head of SMARC, followed by: <ul style="list-style-type: none"> • SMARC introduction video • Workforce Transformation presentation
9.45am – 9.50am	Mayor and delegation to view Robotics
9.50am – 10.15am	Mayor and delegation to tour 3D facilities
10.15am – 10.30am	MOU signing and media photo opportunity <ul style="list-style-type: none"> • Signing by Mayor and Lionel Chng <p><i>*Media interview will be arranged, subjected to request</i></p>
10.30am	Mayor to take her leave
10.30am – 11.30am	Refreshments at SMARC Refreshments area (for remaining delegation)