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Media Release



12 February 2019

News Editor

SMALL BUT MIGHTY AT HEART

- **South West CDC revamps award to recognise small and medium enterprises that build caring and inclusive community**
- **More than 80 corporate partners engaged in the past year, benefitting over 22,000 beneficiaries**
- **It takes the whole village to build a strong and caring community - 33 partners and individuals will be recognised in annual community awards**

It is the common cause of doing good that unites over 80 corporate partners to work with the South West Community Development Council (CDC) in 2018. All companies, regardless of size or resources, have been contributing in their own ways. To appreciate and recognise more partners for their contributions, and more importantly nurture a conducive environment, the South West CDC has revamped its annual South West Caring Corporate Awards to include two (2) new awards — the Small and Medium Enterprise (SME) and Emerald for first-time partners.

2 Since its launch in 2012, the South West Caring Corporate Awards has been presented to a total of 15 corporate partners. In the past years, the awards were given to top two or three corporate partners with greatest contributions each year. In 2018, more than 80 corporate partners have stepped forward, contributing more than \$840,000 in cash and kind donation, benefitting close to 22,000 beneficiaries in the district. The revamped South West Caring Corporate Award is the first award of its

kind in the district to recognise and acknowledge all corporate partners regardless of its size and length of service. All corporate partners are given an equal chance to win the award judged solely based on their contributions to South West CDC for the year. For the first time, there will be six (6) winners of the South West Caring Corporate Awards.

South West Caring Corporate Awards (SME category)

3 The new awards allow for greater recognition of partners, especially SMEs, who are smaller in size and may have lesser resources. Being smaller in size does not limit their aspiration to do good and contribute to the community. This is the case for first-time winner Galmon (S) Pte Ltd, a home-grown enterprise with around 200 staff that pioneered the usage of Mobile Elevating Work Platforms (MEWP) in Singapore, who has been a partner with the South West CDC since 2012.

4 Mr Desmond Ong, Chief Executive Officer at Galmon (S) Pte Ltd, says, “As an SME, Galmon has come a long way since our humble beginnings with just 3 employees and a small fleet of 6 machines in 1982. Today, we are Singapore’s largest MEWP provider and a market leader in the region. We believe strongly in contributing back to society which is why we have partnered South West CDC since 2012. From Meals Service @ South West to Food Connect @ South West, our staff and management have worked hand-in-hand to deliver meals, recycle old clothes and e-waste in exchange for rice packs, as well as prepare household essential packs for the beneficiaries in the South West District. We look forward to continuing our commitment through the Adopt @ South West in the new year, to reach out to more vulnerable residents in the district.”

South West Caring Corporate Award - Emerald Award

5 The Emerald Award recognises new partner(s) who have made exemplary contributions to the South West community. The award acknowledges the efforts and contributions of new partners, and encourages them to continue the good work. DBS Bank, the recipient of the Emerald award, contributed \$250,000 to develop an online

giving portal platform – Give for Good at South West, to reach out and enable more people to embrace philanthropy.

6 “No matter its size, every company, however big or small, can contribute to our society. This year’s inaugural awards for SMEs and first-time partners recognise the role they can play in strengthening and improving our community. The annual South West Caring Corporate Awards reflect the power of many helping hands coming together to uplift lives and making a difference. Our district has grown with the kindness and compassion of our partners, and we hope more companies will join us in creating a caring Singapore,” says Mayor Low.

33 awardees in annual community awards

7 Other awards presented at the Partners & Volunteers Night 2019 include the People’s Association Community Long Service Award, the People’s Association Community Spirit Awards 2018 and the South West CDC Grassroots Award 2018.

8 The South West CDC Grassroots Awards 2018 recognises the excellent work done by the grassroots organisations (GROs) in the South West District, where a total of 21 awards will be given out. In 2018, the South West CDC disbursed more than \$1,000,000 to the GROs to serve the needs of the community. For the first time since its launch in 2014, a winner is announced for the Most Active Fun Walkers Division, Keat Hong Division, which meets the following criteria: (1) at least three (3) clubs with Silver and above for Most Active Fun Walkers Club; (2) at least 200 new members registered across the division. This award recognises the GROs in Keat Hong Division who have stepped up in their efforts to engage the community in the Fun Walkers club, achieving this great milestone.

9 Details of the event are as follows:

Event : South West Partners & Volunteers Night 2019
Date : Wednesday, 13 February 2019
Time : 6.30 pm – 9.30 pm (**Media is invited at 6.15 pm**)

Venue : The Chevrons, Ballroom
48 Boon Lay Way
Singapore 609961
Host : Ms Low Yen Ling
Mayor of South West District

10 We would like to invite your reporter and photographer/TV crew to the **South West Partners & Volunteers Night 2019**. Interviews can be arranged upon request. Please contact our media liaison officer for queries. We look forward to receiving you and your crew/photographer.

Media Liaison Officers

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About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Programme

Time	Activity
6.30 pm	Media interview will be arranged (if any)
7.15 pm	Opening Performance
7.30pm	Commencement of Dinner with <i>Lo-Hei</i>
7.45 pm	Welcome Address and Presentation of Awards by Mayor
8.20 pm	CDC Presentation by DGM
8.40 pm	NUS Chinese Orchestra Performance Meet and Greet with Guests
9.30 pm	End of Programme

Winners of South West CDC Caring Corporate Awards 2018

- a) South West CDC Caring Corporate Awards 2018 - SME**
 - 1. Diamond Award – Koh Kock Leong Enterprise Pte Ltd
 - 2. Sapphire Award – Galmon (S) Pte Ltd

- b) South West CDC Caring Corporate Awards 2018 – Non-SME**
 - 1. Diamond Award – ExxonMobil Asia Pacific Pte Ltd
 - 2. Sapphire Award – HP Inc. Singapore
 - 3. Ruby Award – Resorts World Sentosa

- c) South West CDC Caring Corporate Awards 2018 – Emerald Award**
 - 1. DBS Bank

People’s Association Community Spirit Awards 2018

South West CDC corporate partners who had received their People’s Association Community Spirit Award 2018 presented by People’s Association will be invited on stage to join the abovementioned award winners for a group photograph. They are:

- 1. Bo Tien Welfare Services Society
- 2. ExxonMobil Asia Pacific Pte Ltd
- 3. HP Inc. Singapore
- 4. ITE College West
- 5. Shell Companies in Singapore

People’s Association Community Long Service Award (10 Years)

- 1. District Councillor: Mr Leng Chin Fai

South West Grassroots Awards 2018

S/N	Name of Award	Winner
1.	Most Number of Baby Blisscards	Boon Lay Division
2.	Most Number of Community Gardens	Bukit Gombak (14 community gardens and 200 active members)
3.	Most Number of Health Qigong Members	Pioneer Division
4.	Most Active Fun Walkers Club (Gold)	<ol style="list-style-type: none"> 1. Bukit Batok East Zone 3 RC 2. Bukit Gombak Hillview Garden NC 3. Clementi Zone 1 RC 4. Keat Hong CC WEC 5. Keat Hong Zone 6 RC
5.	Most Active Fun Walkers Club (Silver)	<ol style="list-style-type: none"> 1. Keat Hong Zone 4 RC 2. Ayer Rajah CC SCEC
6.	Most Active Fun Walkers Club (Bronze)	<ol style="list-style-type: none"> 1. Bukit Batok East Toh Guan Park RC 2. Clementi Avenue 2 RC
7.	Most Active Fun Walkers Division	Keat Hong Division
8.	Most Significant Improvement Fun Walkers Club	<ol style="list-style-type: none"> 1. Bukit Batok East Zone 3 RC 2. Bukit Batok Zone 11 RC 3. Keat Hong CC 4. Bukit Batok Zone 3 RC 5. Pioneer Zone 12 RC 6. Bukit Batok CSC (Club Multi-Racial) 7. Keat Hong Zone 4 RC 8. The Frontier CC SCEC