

PEOPLE'S ASSOCIATION
media release



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EMBARGOED TILL 4 MAY 2019, 2.30PM

1,500 PADDLERS RAISE \$30,000 FOR NEEDY FAMILIES AS PART OF OPENING CELEBRATIONS FOR PASSION WAVE @ JURONG LAKE GARDENS

Paddle for Good @ South West, a collaboration with the South West Community Development Council will also showcase the outlet's inclusive waterfront lifestyle activities

About 1,500 paddlers will be coming together for a first-of-its-kind community dragon boat fund raiser, **Paddle for Good @ South West**, on Saturday, 4 May 2019 to raise awareness and support the communities in need. A collaboration between the newly-opened PAssion WaVe @ Jurong Lake Gardens and the South West Community Development Council (CDC), the eight-hour-long charity event will attract both new and seasoned paddlers to come together to raise S\$30,000. They will be joined by Ms Grace Fu, Minister for Culture, Community, and Youth and Adviser to Yuhua Grassroots Organisations

2 Participants from all walks of life, including corporations, community groups, social service organisations and educational institutions across all levels will be challenged to paddle in teams within a two-hour block, and complete as many 500-metre-laps as possible. Each completed lap contributes to a corporate sponsorship of S\$50 to enable an eventual 200 underprivileged youths and families to participate in **P.L.A.Y. @ South West (Promoting Learning & Adventure in the Community)** – a series of enriching waterfront lifestyle programmes at PAssion WaVe @ Jurong Lake Garden. P.L.A.Y. @ South West will comprise water sport programmes, such as kayaking and dragon boating; and waterfront lifestyle workshops, to teach life skills, build resilience and bond our youth and families through shared experiences over four (4) engagement sessions.

3 Ms Low Yen Ling, Mayor of South West District, said, "Many vulnerable families and youths are subject to daily stressors and may not find it easy to take part in sport. They will

benefit greatly from better access and participation in physical exercise which in turn, can boost their wellbeing and mental health. In addition, being involved in sport can build their self-esteem and confidence, and improve socialisation. Our collaboration with the paddlers and PAssion WaVe also offers these underprivileged families the chance to bond and experience the fun of water sports together, and encourages them to engage more actively in sport.”

4 PAddle for Good @ South West is part of the launch celebrations of PAssion WaVe @ Jurong Lake Gardens by People’s Association. A one-stop destination for water sports such as dragon boat, kayaking and pedal-boating, and waterfront lifestyle programmes including fitness and wellness, art and craft, and food and beverage, the new club is also aptly situated at Singapore’s new national gardens in the heartlands to provide more variety of recreational offerings to residents. Integrated access features are also designed for persons with disabilities to participate in the activities easily. At the event, residents can also try out the wide range of activities, such as Family Yoga, coffee appreciation and Nagomi Art.

5 Mr Kia Siang Wei, Director (Lifeskills and Lifestyle Division) at People’s Association, says, “As a new addition to the South West community and Jurong Lake Gardens, we are committed to reach out to the communities, including PMETs, youths, young families and persons with disabilities, and bring them together through the shared interest in water sports and waterfront lifestyle. PAddle for Good @ South West is one such initiative, where paddlers regardless of backgrounds do good for the society while engaged in their much-loved dragon boat activity, in a bid to build an inclusive and sustainable community together.”

6 Mr Farris Wen, Vice-Captain from the DBS Asia Dragons team shared, “I’ve always believed in the potential of the sport as a force for good, and what better way to bring this vision to life than paddling for a worthwhile cause and help communities in need among us.” Mr Zuraymie bin Ramli, Team Captain of Paddlers With Hearts also said, “Being part of PAddle for Good @ South West was a truly enjoyable experience for my team and I, as we bond together as one for a common goal, while appreciating this beautiful skyline of Jurong Lake Gardens.”

7 The launch celebrations of PAssion WaVe at Jurong Lake Garden took place over two weekends and will end on 5 May 2019, where interested residents can try their hands at different types of water sports and waterfront lifestyle programmes.

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About People's Association

The [People's Association](http://www.pa.gov.sg) (PA) is a statutory board established on 1 July 1960 to promote racial harmony and social cohesion, and to act as a bridge between the Government and the people. We offer a wide range of community [programmes](#) and volunteering opportunities for Singaporeans from all walks of life. Our network includes more than 1,800 [grassroots organisations](#) (GROs), over 100 Community Clubs, five Community Development Councils, National Community Leadership Institute and Water-Venture. More information at www.pa.gov.sg.

About People's Association-PAssion WaVe

PA PAssion WaVe (PAWV), formerly known as Water-Venture was first coined in 2015 as PA's integrated specialist community club offering a broad range of waterfront lifestyle programmes to the community. PAWV is an integral part of the PA that bonds people and bridges the communities through water sports and waterfront lifestyle pursuits. Together with its partners and trainers, PAWV provides safe, affordable and exciting courses, programmes and activities to the community.

PAWV has the passionate belief that an exciting and healthy lifestyle should be accessible to everyone in the community regardless of age, race or gender.

Please visit our [Facebook](#) page for more information.



About the South West Community Development Council

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".
